



■ ■ ■ A national benchmark for online course design.

Quality Matters™ (QM) provides on-site, online and live web conferencing professional development opportunities for faculty, instructional designers, instructors, and administrators.

In support of our mission to improve online and blended learning, QM provides workshops to support faculty in the design of effective online courses.

At the heart of all QM workshops is the Quality Matters Rubric. The QM Rubric is a set of 8 General Standards and 43 Specific Review Standards used to review the design of online and blended courses. The QM Rubric includes best practices in online course design and these practices are included throughout all professional development workshops and courses. QM's professional development workshops offer takeaways that participants can use right away.

Enroll in or schedule QM's professional development workshops! Join the more than 35,000 faculty, instructional designers, and administrators who have improved their online course design with QM professional development since 2003.

QM is a faculty-centered, peer review process that is designed to improve the quality of online, blended, and competency-based courses. QM is a leader in quality assurance for online education and has received national recognition for its peer-based approach and continuous improvement in online education and student learning.

QUALITY MATTERS PROFESSIONAL DEVELOPMENT WORKSHOPS

If you are new to the online learning environment or would like to improve your online courses, consider the following professional development opportunities. Visit www.qualitymatters.org/professional-development/courses

ONLINE WORKSHOPS

	Subscriber Fee (per participant)	Non-Subscriber Fee (per participant)
Applying the Quality Matters Rubric (APPQMR) <i>Prerequisite for QM Certifications</i>	\$200	\$300
Teaching Online: An Introduction to Online Delivery (TOL)	\$200	\$300
Designing Your Online Course (DYOC)	\$150	\$200
Designing Your Blended Course (DYBC)	\$150	\$200
Improving Your Online Course (IYOC)	\$150	\$200
Addressing Accessibility and Usability (ST 8)	\$150	\$200

ONLINE WORKSHOPS – Available on Request

2 week online courses. Minimum 5 people, maximum 20 people.

Design That Welcomes Your Learners (ST 1&7)	\$150	\$200
Connecting Learning Objectives and Assessments (ST 2&3)	\$150	\$200
Using Instructional Materials and Technology to Promote Learner Engagement (ST 4, 5, 6)	\$150	\$200
QM Overview Session 1.5 - 2 hours QM overview sessions accommodate up to 100 participants.	\$300	\$300

ON-SITE PROFESSIONAL DEVELOPMENT WORKSHOPS

QM sends a QM-Certified Facilitator to your institution to facilitate these workshops. All on-site workshops require additional facilitator travel expenses.*

FULL DAY WORKSHOPS	Subscriber Fee	Non-Subscriber Fee
Applying the Quality Matters Rubric (APPQMR)	\$2,800	\$3,300
Designing Your Blended Course (DYBC)	\$2,800	\$3,300

On-site Professional Development Workshops (cont)

HALF DAY WORKSHOPS	Subscriber Fee	Non-Subscriber Fee
Addressing Accessibility and Usability (ST 8)	\$1,600	\$1,900
Connecting Learning Objectives and Assessments (ST 2&3)	\$1,600	\$1,900
Design That Welcomes Your Students (ST 1&7)	\$1,600	\$1,900
Designing Your Online Course (DYOC)	\$1,600	\$1,900
Improving Your Online Course (IYOC)	\$1,600	\$1,900
Using Instructional Materials and Technology to Promote Learner Interaction (ST 4, 5, 6)	\$1,600	\$1,900

QM LIVE! WEB CONFERENCING WORKSHOPS

Visit QM Live! for descriptions, pricing & packages, and availability. QM Live! workshops are interactive and require a headset and computer.

Two-Hour Workshops

Subscribers: **\$100** per workshop

Non-Subscribers: **\$150** per workshop

Alignment

- Measurable, Precise, Consistent and Clear Objectives
- Connecting Learning Objectives and Assessments
- Developing Activities to Support Your Objectives
- Instructional Materials – Design Principles for Learner Engagement

Accessibility

- Captioning Videos
- Creating Accessible Word Documents (PC) and (Mac)
- Creating Accessible PDF Documents and Forms
- Developing Consistent Navigation
- Ensuring Accessible Multimedia

Accessibility (continued)

- Providing Accessible Web Content
- Providing Accessibility Statements

Learner Engagement

- Developing Activities to Engage Your Learners
- Supporting Alignment and Active Learning

Getting Started

- Introductions & Overviews: Helping Students Get Started
- Setting Expectations & Learner Support: Helping Students Be Successful

QM Live! One-Hour Workshops

Subscribers: **\$75** per workshop

Non-Subscribers: **\$100** per workshop

- Communicating New Policies for Online Courses
- Creating a Discussion Board Rubric
- Creating Accessible Word Documents

- Creating Captioned Videos
- Helping Learners Track Their Progress

QUALITY MATTERS CERTIFICATIONS

Certification courses lead to titles with QM. Become a **QM Peer Reviewer**, **Master Reviewer**, or for Full or System Subscribers, a **Certified Online Facilitator** or **Certified F2F Facilitator**.

ONLINE CERTIFICATION COURSES

QM certification eligibility prerequisites are listed on the QM website www.qualitymatters.org/professional-development/courses

	Subscriber Fee	Non-Subscriber Fee
Peer Reviewer Course (PRC)	\$200	\$350
Master Reviewer Certification (MRC)	\$300	Not Available
Course Review Manager Certification (CMRC)	\$300	Not Available
Online Facilitator Certification (OFC) - Facilitate Online APPQMR Workshops	\$500	Not Available
Face-to-Face Facilitator Certification (FFC) - Facilitate F2F APPQMR Workshops	\$500	Not Available
Improving Your Online Course F2F Facilitator Certification (IFFC) - Facilitate F2F Improving Your Online Course (IYOC) workshops <i>Prerequisite: Current Certified F2F Facilitator & Supplemental IYOC License</i>	\$200	Not Available
Improving Your Online Course Online Facilitator Certification (IOFC) - Facilitate online Improving Your Online Course (IYOC) workshops <i>Prerequisite: Current Certified Online Facilitator & Supplemental IYOC License</i>	\$200	Not Available
Continuing and Professional Education Rubric Accelerated Reviewer Course Existing HE Peer Reviewers or instructional designers who have completed both APP and PRC	\$50	Not Available
QM Coach Certification <i>Prerequisite: Peer Reviewer or K-12 Reviewer</i>	\$300	Not Available
Higher Education Publisher Accelerated Reviewer Course Existing HE Peer Reviewers Only	\$50	Not Available

Fees are subject to adjustment by QM at any time upon 30 days notice, which may be published on the QM website, www.qualitymatters.org

*Fees updated July 2016